



OVERVIEW

◆ NEW PROGRAMME STARTS : SEPT 2017

This new master has been specifically designed to bridge the gap between data specialists and decision makers. It offers a unique opportunity to place yourself at the forefront of tomorrow's business decisions by acquiring a "common language" understandable by both data scientists and business management. Through this one-year programme, entirely taught in English, you will develop solid intelligence in data usage, quantitative methods, business & management analytics and practices & soft skills.

By choosing between the "Business Analytics and Intelligence" and "Data Sciences" tracks, you also extend your proficiency in critical thinking tools and methods, and learn to create successful and innovative strategies for the digital age.



LEARNING OUTCOMES

- Manage Big Data projects
- Conduct the future developments of Business Analytics
- Master critical thinking tools and create successful, innovative strategies for the digital age